Academic degree:	Bachelor's in Communication Sciences
Professional Title:	Licentiate in Communication Sciences

Universidad César Vallejo

We are the largest university in Peru.

Empower your passion for self-discovery in a responsible, creative, and empathetic manner.

We incorporate the SDGs into your education!

The SDGs are the Sustainable Development Goals that world leaders defined in 2015 to ensure a better future for upcoming generations. UCV has incorporated these 17 goals into its educational proposal and research lines so that you become a professional who contributes to a more sustainable world.

A solid humanistic education

To transform yourself into a better person, with human skills and strong values, so that you can contribute to the development of society and adapt to the changes of the current world.

English in all cycles

You will speak the language spoken by the world, thanks to the inclusion of English in every cycle within the curriculum of all professional careers.

12 licensed campuses to move forward.

Ate	San Juan de Lurigancho
Callao	Los Olivos
Chepén	Moyobamba
Chiclayo	Piura
Chimbote	Tarapoto
Huaraz	Trujillo

We certify your knowledge

Support your knowledge and access your first internships with three intermediate certifications of high labor demand and great utility for entrepreneurship.

VI CYCLE
Certificate in Audiovisual Production

VIII CYCLE
Digital Media Analyst

VIII CYCLE
Human-Centered Innovative Entrepreneurship

Discover what you will work on:

1. Producer, programmer, director of print and audiovisual media.

2. Manager of service companies in journalism, advertising, marketing, public relations, audiovisual, and print production.

Skills and competencies of a communicator

- Develops audiovisual products and journalistic spaces across multiple platforms to inform, educate, and entertain with an ethical sense.

- Builds communication strategies for positioning corporate image based on social responsibility and ethical principles.

- Develops strategies and projects for social communication within the framework of sustainable development goals to resolve conflicts and improve quality of life in society.

Code: PP-IN-01.01
Version: V02
Date: 12/20/2023

Contact us:

Degree with double international accreditation

COMMUNICATION SCIENCES

Develops multimedia content innovatively that educates and generates relevant information for society

GOOD

QS

Teaching
Employability
Academic Development
Environmental Impact

IGS
IMMEDIATE GRADUATION SYSTEM

Get your degree upon graduation

Scan this code and leave us your information.

Curriculum of the
Communication Sciences

Mandatory Curricular Experiences

English Prerequisites

Computing Prerequisites

Line Course Prerequisites

*All previous mandatory curricular experiences are prerequisites

X cycle*
- Development of the Research Project
- Pre-professional Practice II
- English X

VIII cycle
- Corporate Social Responsibility
- Digital Audiovisual Production
- Project Management
- Elective Curricular Experience
- English VIII

V cycle
- Sociology of Communication
- Multimedia Journalism
- Semiotics
- Photography
- English V

Intermediate Certification
- Digital Media Analyst
- Human-Centered Innovative Entrepreneurship

IX cycle*
- Research Project
- Pre-professional Practice I
- English IX

III cycle
- Creativity and Innovation
- Philosophy and Ethics
- Inclusion and Accessibility
- Statistics and Data Analysis
- English III

VI cycle
- Audiovisual Script Workshop
- Advertising Design and Production
- Communication for Social Change
- Effective Curricular Experience
- English VI

I cycle
- Logical Thinking
- Communication Skills
- Sustainable Development Goals
- Society and Culture
- English I

Complementary Competence
- Computing I

IV cycle
- Scientific Research Methodology
- Fundamentals of Communication
- Corporate Communication
- Audiovisual and Cinematographic Language
- English IV

Intermediate Certification
- Audiovisual Production

II ciclo
- Climate Change and Risk Management
- Constitution and Human Rights
- Vallejo Lecture
- Emerging Technologies and their Applications
- English II

Complementary Competence
- Computing II

Complementary Competence
- Computing III

VII cycle
- Strategic Planning for Organizational Communication
- Design and Development of Communication Projects for Social Change
- Digital Communication and Social Media Management
- Editing and Assembly Workshop
- English VII

Elective Curricular Experiences

VI Cycle
- Critical Thinking and Decision Making
- Argumentation Skills
- Time Management and Productividad

VIII Cycle
- Conflict Management
- Business Management
- Fundamentals of Marketing and Social Networks

UCES
UNIVERSIDAD DE CIENCIAS EMPRESARIALES Y SOCIALES

109

IGS
IMMEDIATE GRADUATION SYSTEM

International Agreements

You have 60 international agreements with universities from different countries around the world, one of them with the **Universidad de Ciencias Empresariales y Sociales de la República de Argentina.**

Learning

You will manage social communication systems, produce strategic and tactical messages aimed at strengthening human development.

Equipos y tecnología

You will have state-of-the-art audiovisual equipment to produce communication products for multiple platforms.